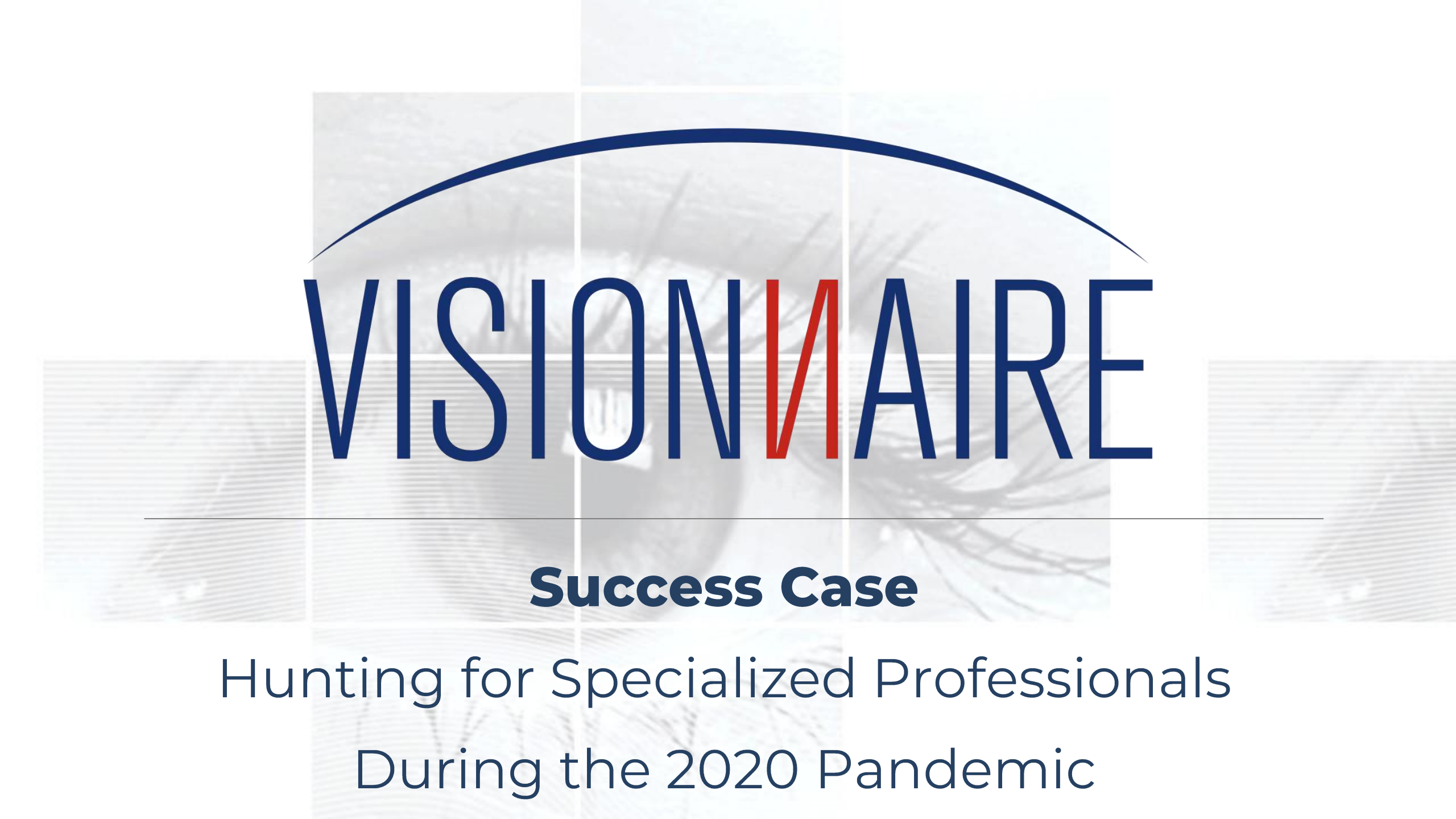




VISION/AIRE

Success Case

Hunting for Specialized Professionals
During the 2020 Pandemic

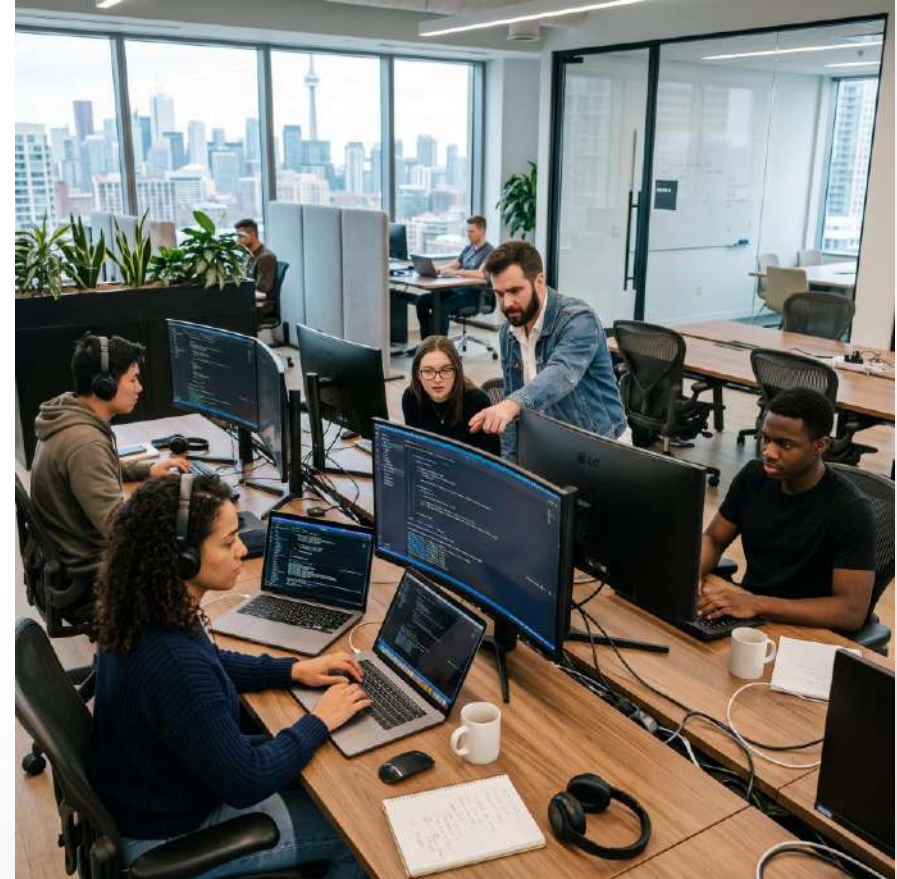
Problem

Mastersul Comex approached Visionnaire in 2020 to overcome a recruitment bottleneck caused by the resumption of activities after the pandemic. With its generalist HR team overloaded by multiple vacancies and focused on the industry's operational positions, the company could not devote sufficient attention to hiring technical professionals for its internal systems and processes.



Solution

Visionnaire took over the specialized recruitment for Mastersul's vacancies, from understanding the profiles to advertising the positions, actively sourcing candidates, screening résumés, and conducting preliminary interviews, quickly filling the vacancies.



Results

Mastersul was able to fill strategic vacancies more quickly and accurately, reducing the bottleneck faced by its internal HR team. Instead of receiving a large number of poorly qualified résumés, Mastersul gained access to professionals who had already been interviewed and screened according to different requisites.



Images



Professional Services
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VISIONNAIRE

Sales Team

comercial@visionnaire.com.br

<https://www.visionnaire.com.br/en/>

+55 0800-647-8017 (Free Call)

+55 41 3337-1000 (Call and WhatsApp)